

Telomerize Skincare

Changing the face of the skin care

Skincare
\$5 Billion Dollar Industry



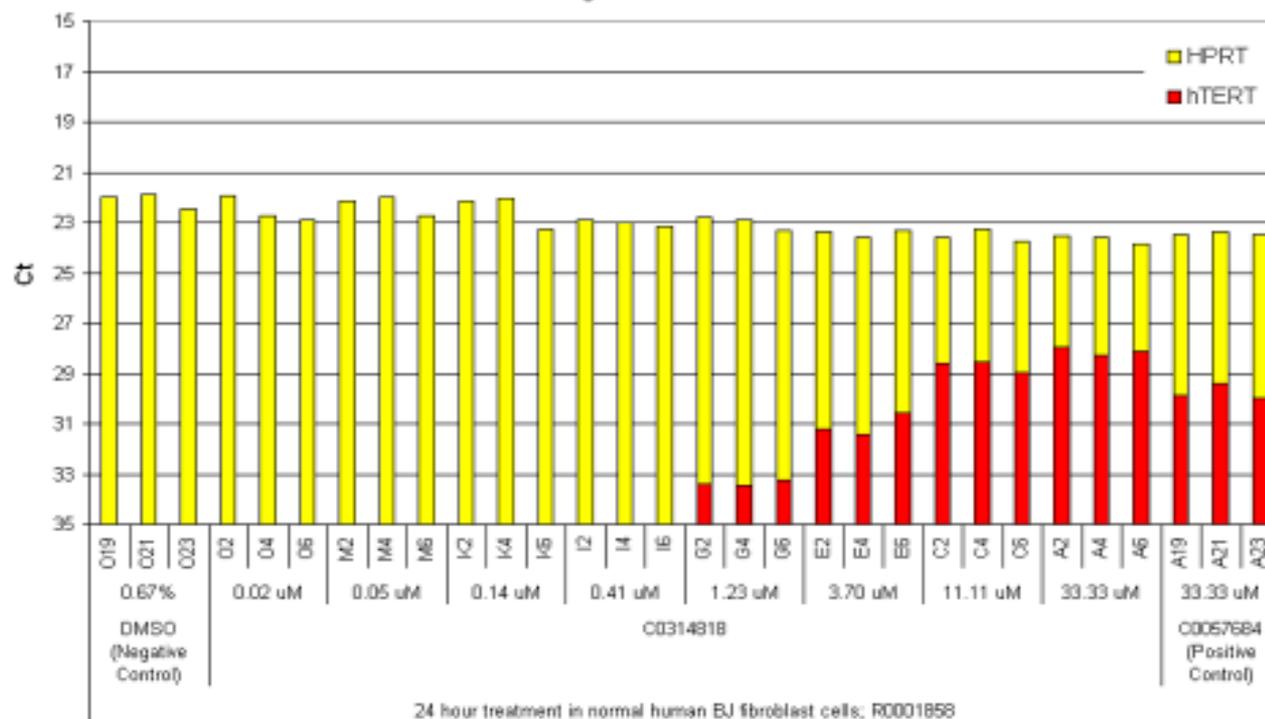
The world's strongest Telomerase Inducer ever created

- What is 818?
- 17 years of research
- \$33 million dollars
- We can now claim to have effects on the skin that no other company in the world can

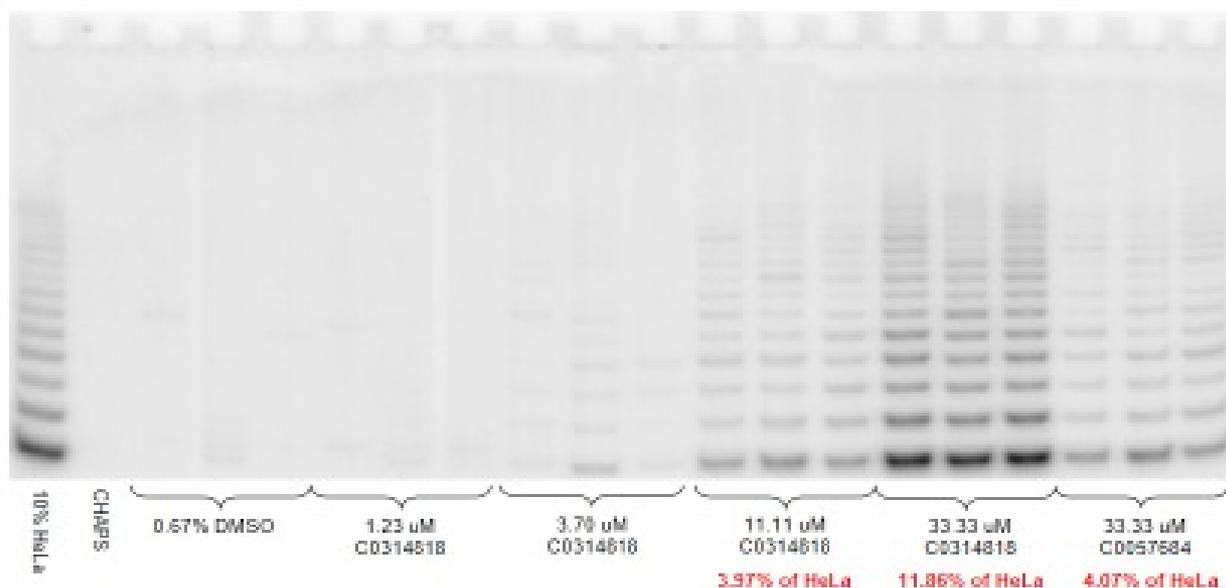
What stage are we at?

- Testing at Sierra Sciences, Nevada, USA:
- In human fibroblast cells it has been scientifically proven to induce telomerase
- It induces telomerase at an effectiveness that is significantly stronger than the strongest inducer on the market

C0314818 induces hTERT mRNA to as low as 1.23 μ M in normal human BJ fibroblast cells following a 24 hour treatment

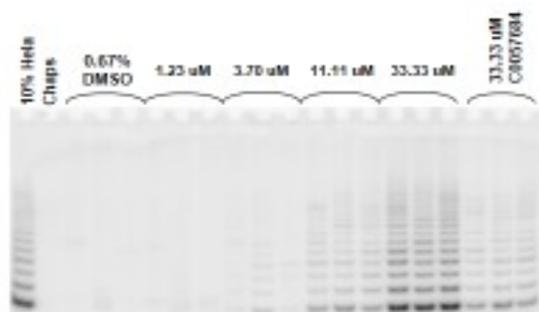


C0314818 induces telomerase activity to as low as 3.70 μ M in normal human BJ fibroblast cells following a 48 hour treatment

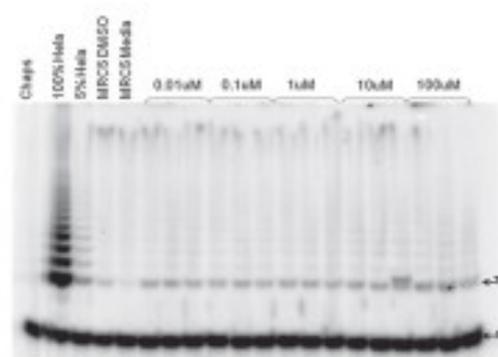


Assay: 12/2/11, CE/Lane: 700, CE/Assay: 1000; 32P reference date: 11/26/11, TS label: 11/29/11 LKB, Taq Pol: Platinum Taq; Lot# 103884 ; Cat# 10966-034; Invitrogen, PCR: 27cycles, PhosphorImager exposure: 3 day, 12.5% PAGE, 6.8mm spacers, run: 300 V for .30h 400V for 1.15h. Grey Scale: 10000.01. CPD: QC0058.

C0314818 vs. TA-65
Side-by-Side Comparison



C0314818



TA-65

Drag picture to placeholder
or click icon to add

At Abich Laboratories, Italy:

818 has been proved safe for
cosmetic/topical application

Very good compatibility, not cytotoxic

Non- irritant on skin

Not sensitizing

It can claim 'Dermatologically Tested'



Dermatol



20 volunteers
over a 72 hour
period...

ogically
tested

Further testing: Abich Laboratories

- **ANTI WRINKLES ACTIVITY EVALUTION** on 100 volunteers by skin scanner Blue Laser Scan "Visio3D" for 30days carried out on the face, forehead and around eyes.
- Evaluation of tolerability and of **THE FIRMING AND ELASTICITY EFFICACY** of the serum on 100 female volunteers (long term test)
- Activation of **COLLAGEN AND ELASTIN SYNTHESIS**
- **MUTAGENESIS** Test
- Study of the carcinogenic potential

Anecdotal Evidence

- In initial 'real person' testing it has reversed signs of aging dramatically, and quickly
- Makes deeper wrinkles more shallow
- Removes sunspots
Reversed scarring/pigmentation markings



Untreated hand

treated hand

untreated hand

treated hand



BEFORE



AFTER



BEFORE



AFTER

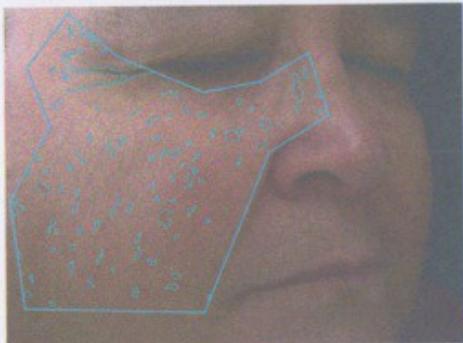


Complexion Analysis Report

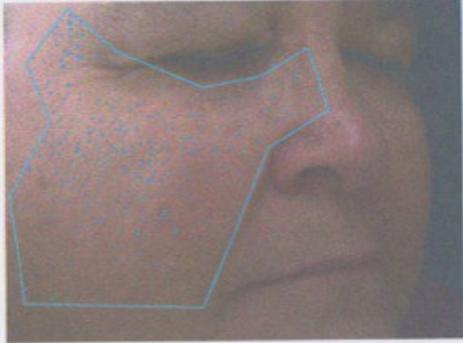
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Session: 8/05/2013

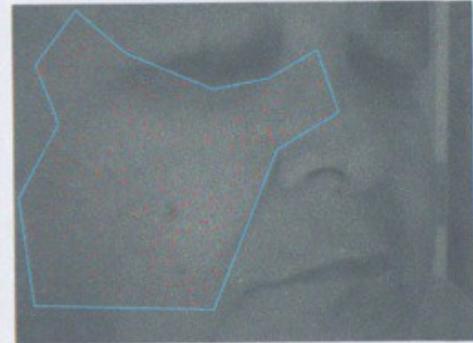
Personalized notes for
Gloria Poole



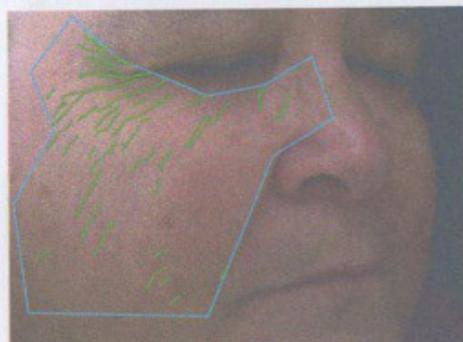
Spots (66%)



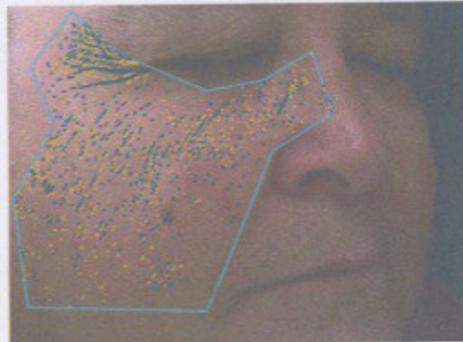
Pores (76%)



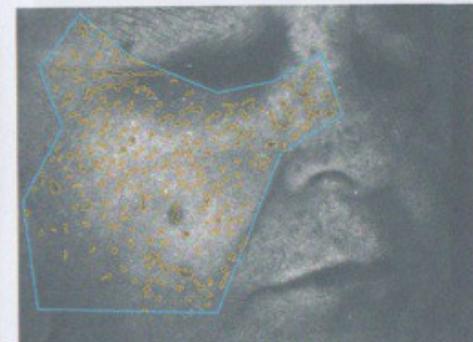
Porphyrins (272)



Wrinkles (26%)



Texture (29%)



UV Spots (197)

Percentile scores for texture, wrinkles, spots and pores depict your ranking relative to others of the same age, gender and skin type (higher scores are better). The scores for UV spots and porphyrins represent the number of individual skin features detected (lower scores are better).

Before 08/05/13

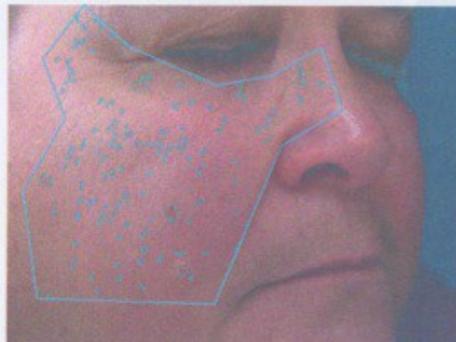


Complexion Analysis Report

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Session: 1/07/2013

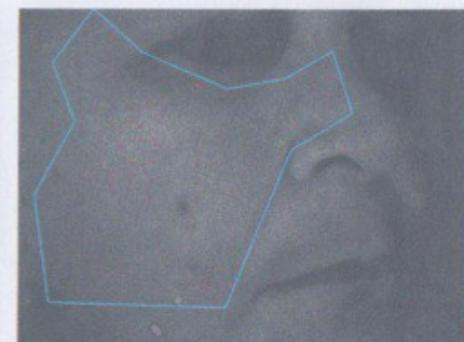
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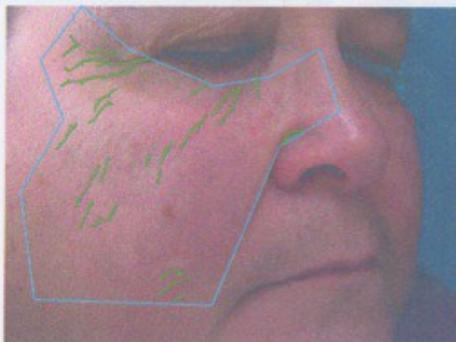
Spots (78%)



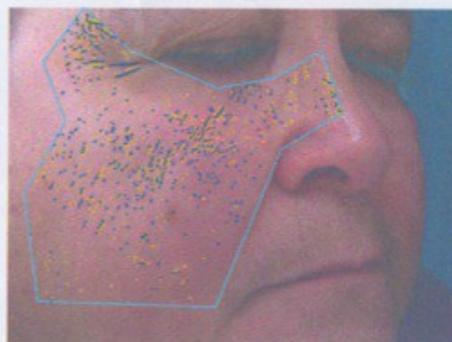
Pores (81%)



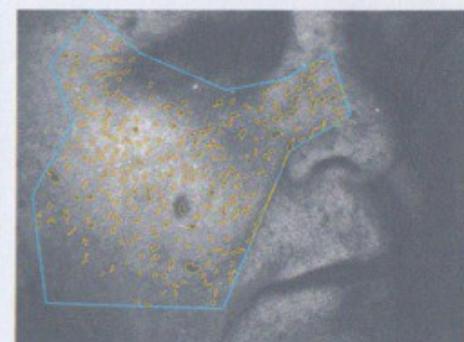
Porphyrins (72)



Wrinkles (56%)



Texture (51%)



UV Spots (225)

Percentile scores for texture, wrinkles, spots and pores depict your ranking relative to others of the same age, gender and skin type (higher scores are better). The scores for UV spots and porphyrins represent the number of individual skin features detected (lower scores are better).

After 01/07/13

Telomerize Skincare - Status

We have signed a deal for exclusive rights to Asia and the company that we have signed with have made a finished product which they are in the process of testing at Abich Laboratories in Italy, the